

**OVERSIGHT BOARD TO THE FORMER
COMMUNITY REDEVELOPMENT AGENCY
OF THE CITY OF COMPTON
STAFF REPORT**

DATE: AUGUST 15, 2012

TO: THE HONORABLE CHAIR AND BOARD MEMBERS

FROM: EXECUTIVE DIRECTOR

SUBJECT: REPORT ON COMMUNITY OUTREACH FOR OVERSIGHT BOARD MEETINGS

BACKGROUND:

Per the Oversight Board Meeting held on July 18, 2012, the Board requested Successor Agency staff to provide a report on staff outreach efforts to inform the public on upcoming Oversight Board meetings. This report will include a brief summary of staff previous outreach methods and a proposed advertisement plan for future Oversight Board meetings.

DISCUSSION:

Currently in accordance with AB 26, staff has been placing the Oversight Board agenda and notice on the City's website at least 72 hours prior to the Oversight Board Meeting. In addition, staff has posted the Oversight board agenda for public view and made announcements at the Council meeting prior to the Oversight Board meeting.

ANALYSIS:

Staff proposes that in order to reach a broader segment of the community and increase public participation during Oversight Board meetings, staff will implement the following advertisement and community outreach plan: Announce Oversight Board meeting during regular City Council meetings; place an ad (1x per month) in a local adjudicated paper in the City; post the Oversight Board agenda on City website; post and maintain a semi-annual listing of the regular monthly

dates and time for Oversight Board meetings, develop a Frequently Asked Questions flyer for the Successor Agency/Oversight Board and announce upcoming Oversight Board meetings during Successor Agency community events and meetings.

RECCOMENDATION:

Staff recommends the Board receive and file this report.

**G. HAROLD DUFFEY
EXECUTIVE DIRECTOR**

GHD:KSB:mla